**A guide to setting up a GoFundMe Account**

<https://www.gofundme.com/sign-up>

**Step 1: Basic details of the account**

**Where do you live?**

Enter the location as the country of the bank account receiving the funds.

**What are you fundraising for?**

Choosing a category is just a way to help other people to find your fundraiser.

**What's your name?**

The name you enter will be displayed publicly on the fundraiser page.

**Who are you fundraising for?**

If you'll be managing transfers yourself, whether to a personal or company account, select "Yourself". And if you are raising funds for a charity and would like the funds to be sent directly to that charity, select "Charity".

**Step 2: Set your fundraising target**

Your target amount should reflect how much you would like to raise. When setting your target, keep in mind there will be a transaction fee per donation, so you may want to set your goal slightly higher than what you need. You can edit your target at any time, and you do not need to reach your target to receive any funds. Your fundraiser will not automatically end when you reach your target.

**Step 3:  Create your GoFundMe account**

To create your account, enter your email address and a password.

**Step 4:  Add a cover photo or video**

Fundraisers using a personal photo or video that showcases the cause that the funds are in aid of are generally more successful than those that do not.

**Step 5: Tell your story**

First create your fundraiser title and then tell your story; why you’re raising funds and how the money will be spent.

**Step 6: Complete your fundraiser**

Once you click "Complete fundraiser", your campaign is live and open to receive donations!

**Step 7: Share your fundraiser**

Social media: You can use this page to connect your GoFundMe to a variety of social media.

Email: You can import your contacts to GoFundMe and use this page to send emails.

In person: You can use your custom link to share your fundraiser over text message, on posters and print outs.