



Generous Giving Programme - Parish S.W.O.T. Analysis

Write down all ideas which come to mind, no matter how big or small. This will help to form a picture of the parish and its current situation.

STRENGTHS	OPPORTUNITIES
WEAKNESSES	THREATS

Using the ideas gathered in the SWOT analysis, select the parish's three most significant positives (strengths and opportunities) and three most significant negatives (weaknesses and threats). These will help to inform your mission and ministry priorities.

THE 3 MAIN POSITIVES (STRENGTHS & OPPORTUNITIES) OF OUR PARISH ARE:	1	
	2	
	3	
THE 3 MAIN NEGATIVES (WEAKNESSES & THREATS) OF OUR PARISH ARE:	1	
	2	
	3	

OUR PARISH PRIORITIES FOR MISSION & MINISTRY IN THE NEXT 2 YEARS ARE:	1	
	2	
	3	