



Parish Giving Profile

Completing this form will help to create a picture of the parish's giving and to identify strengths and weaknesses, and benefits and drawbacks in the current giving behaviour of members.

This form should be completed by the Rector and the treasurer or finance team. Please share a completed copy with each member of your select vestry and, if relevant, your parish Generous Giving Team, for discussion.

Name of Parish:	
Number of Families on the Parish Census:	
Number of Individuals on the Parish Census:	

In the tables below please state the number of families who give in the following bands, *per year*, through your parish's various planned giving schemes (e.g. FWO envelopes, bank standing orders, direct debit), and their approximate total amounts given in the last calendar year.

1. PLANNED GIVING

Bands of Yearly Amount given £/€	Number of families	Total annual giving £/€	% of total annual giving of parish	Average weekly giving per family £/€
0-250				
250-500				
500-750				
750-1000				
1000-2000				
2000-3000				
Over 3000				
Yearly total				

2. TOTAL GIVING

	Yearly income total
A - Loose plate cash donations	
B - One-off donations	

C - Planned giving total (above)	
Total income (A + B + C)	

3. METHODS OF GIVING

	Number of families	Percentage of total givers
Total number of families who have given (within the year under review)		100%
Number of families who have given by standing order or direct debit (within the year under review)		
Number of individuals registered for Gift Aid (NI) or Enduring/Annual Certificate (RoI) (within the year under review)		
Number of families who use the parish FWO envelope scheme (within the year under review)		

4. INVESTIGATIVE QUESTIONS

What is the normal Sunday adult attendance?	
Roughly how many families do <i>not</i> give regularly?	
If all families were able to contribute an extra £2/€2 a week, by how much would your income rise?	
When did you last hold a review of giving?	

5. OTHER QUESTIONS WHICH MAY BE USEFULLY EXPLORED BY THE SELECT VESTRY

a. How does the parish teach its members to respond to God's generosity? Is there clarity of understanding or could this be improved?

b. In line with the majority of salary or pension payments being made directly through bank accounts, would it be appropriate to encourage more members to change the method of their regular giving to bank standing order instead of freewill offering envelopes or cash?

c. Have the majority of members who are taxpayers registered for the relevant tax-efficient giving method? i.e. Have they signed a Gift Aid Declaration (NI) or Annual/Enduring Certificate (RoI)? Could the proportion of taxpaying members who have registered be increased?

d. Is information on tax-efficient giving, and are the relevant forms (e.g. Gift Aid Declaration (NI) or Annual/Enduring Certificate (RoI)), easily available for casual visitors and one-off donations by church members?

e. Has the select vestry consider ways in which they could encourage a planned, regular financial commitment from members?

f. Does the select vestry set an example, by donating at least 10% of its income to other charities or mission agencies?

g. Should the select vestry commit to reviewing parish giving more frequently than it currently does?

6. SAMPLE TARGETS FOR THE YEAR AHEAD

Consider setting targets to increase the:

- number of families who give regularly
- number of people who give by Standing Order or Direct Debit
- number of people registered with Gift Aid (NI) or Annual/Enduring Certificate (RI)
- total giving to the parish by%

DISCUSSION NOTES: